



International Childhood Cancer Day:

A Global Call to Raise Awareness and Take Action Against Childhood Cancer

On February 15th, International Childhood Cancer Day, CCI and SIOp are joining forces to launch a global three-year campaign. This initiative aims to address the unique challenges and inequalities faced by children and adolescents with cancer, as well as their families.

Throughout this month-long campaign, our objective is not only to raise awareness but also to identify challenges and inequities in childhood cancer treatment. CCI and SIOp emphasise that the quality of the child's treatment, care, and chances of survival should not be determined by their geographical location. We earnestly encourage everyone to participate in this global initiative, sharing insights into challenges and contributing to positive advancements in the ongoing efforts to address childhood cancer.

"CCI and SIOp advocate for a world where the inequalities and challenges faced by children with cancer are comprehensively understood and addressed by political leaders, decision-makers, social influencers, healthcare professionals, and the community at large. Every child with cancer deserves equitable access to healthcare," explains Carina Schneider, Managing Director of CCI Europe, who will lead the campaign for the next three years.

How to Participate in the Campaign?

Visit www.iccd.care, click on 'participate,' and share the challenges you have experienced around childhood cancer care with the world.

Participation will help us to identify, and subsequently address, the major challenges faced by the community. Follow the campaign on CCI's ([Instagram](#) / [Facebook](#) / [Linkedin](#) / [Twitter](#)) and SIOp's ([Instagram](#) / [Facebook](#) / [Linkedin](#) / [Twitter](#)) social media platforms, and inform your network about this campaign! Share posts on social media and use #ICCD2024 to spread the word.



“ICCD is a great opportunity to join our many voices to not only raise awareness of the many significant challenges and obstacles faced by children, adolescents and their families in childhood cancer, but to advocate for change, to promote solutions and to generate new initiatives towards real improvements with tangible impact. Through collaboration and action the CCI and SIOp community have in the past made a massive difference, and in this exciting new three year campaign we aim to have an even greater impact. Join us!” commented Rodney Wong, President of CCI.

A Three-Year Campaign:

2024: Unveiling Challenges

This initial year calls on the global community to highlight the challenges and inequalities faced by childhood cancer patients. With a focus on awareness, CCI and SIOp will encourage their members and the general public to share experiences by digitally disseminating pieces and graphics that describe specific obstacles faced in their regions. The goal is to raise awareness about the diverse issues experienced worldwide, from a lack of access to healthy food to diagnosis barriers.

2025: Inspiring Action

The second year of the campaign will concentrate on inspiring tangible actions. CCI and SIOp will ask their members to share existing initiatives and solutions, or to propose new ideas to address the issues raised in year one.

2026: Demonstrating Impact

The final year of the campaign will focus on demonstrating the impact of the actions shared in year two. Initiatives and solutions implemented in one country can be adopted in others. Inspired by the progress made, CCI and SIOp will work closely with all stakeholders to implement real solutions and measure the positive impact on the lives of children with cancer and their families.

“ICCD serves as a unique platform for uniting citizens, patient advocates, healthcare teams, decision-makers, and the media, all driven by a common objective: to raise awareness about childhood cancer. Working collaboratively, we address the myriad challenges we experience in our pursuit to transform it into a globally curable disease.” Dr. Guillermo Luis Chantada, SIOp President



Find all information and the Campaign Toolkit here: www.iccd.care

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About

Childhood Cancer International (CCI)

Childhood Cancer International was founded in 1994, as an umbrella organization of childhood cancer grassroots and national parent organizations. Recognized worldwide as the body representing children/adolescents with cancer, childhood cancer survivors and their families, CCI is today the largest patient support organization for childhood cancer. It is a global, parent-driven non-profit that represents 186 parent and childhood cancer survivor organizations in 95 countries, across 5 continents. CCI envisions that “Children and adolescents with cancer, benefit from the best possible treatment, care and support, anywhere in the world.” To learn more visit <https://www.childhoodcancerinternational.org/>

International Society of Paediatric Oncology (SIOP)

Established in 1969, the International Society of Paediatric Oncology (SIOP), is the only global multidisciplinary society entirely devoted to paediatric and adolescent cancer. The society has over 2000 members worldwide including physicians, nurses, other health-care professionals, scientists and researchers. Our members are dedicated to increasing knowledge about all aspects of childhood cancer. SIOP envisions that “No child should die of cancer: cure for more, care for all” and is aiming to improve the lives of children and adolescents with cancer through global collaboration, education, training, research and advocacy. To learn more, visit siop-online.org