



Phase	Text
<p>ICCD it's about to begin</p>	<p> International Childhood Cancer Day (ICCD) is just around the corner! On February 15th, we observe ICCD, a day dedicated to raising awareness about childhood cancer, emphasizing the crucial role of community participation and support in addressing the challenges related to this illness.</p> <p> In collaboration with @worldsiop, CCI is thrilled to announce the launch of a three-year campaign as part of this initiative.</p> <p> This campaign aims to shed light on the unique challenges and inequalities faced by children and adolescents with cancer, along with their families across the globe. Discover more about this impactful initiative and find out how you can join us in making a difference here https://www.iccd.care/</p> <p>Together, let's create a world where every child has the support and resources needed to overcome childhood cancer. </p> <p>#ICCD2024 #EqualAccessToCare #ChildhoodCancerAwareness</p>
	<p> The survival rate of childhood cancer should not be determined by the place of birth. This February, let's commemorate International Childhood Cancer Day and collectively shed light on the inequalities and challenges faced by thousands of children and their families worldwide.</p> <p> Join this campaign by CCI and @worldsiop, and together, let's create a positive impact. Learn more here https://www.iccd.care/</p> <p>#ICCD2024 #EqualAccessToCare #ChildhoodCancerAwareness</p>

<p>About</p>	<p>#ICCD2024: 🌍 A global call to raise awareness and take action against childhood cancer 🎗️</p> <p>✨ This International Childhood Cancer Day, CCI and @worldsiop have launched a three-year campaign addressing the unique challenges and inequalities faced by children and adolescents with cancer, as well as their families worldwide.</p> <p>The first phase of this campaign has already begun! 🔍 Click here and help us “unveil the challenges” to raise awareness. Learn more here ➡️ https://www.iccd.care/</p> <p>#EqualAccessToCare #ChildhoodCancerAwareness</p>
	<p>🌍 Be part of International Childhood Cancer Day 2024! 🎗️</p> <p>The first year of this campaign is dedicated to the collection of challenges and inequalities encountered by those navigating the complex landscape of childhood cancer. 🌍💛 Through a global call to action, we invite our community to share their experiences and insights by submitting digital postcards outlining the hurdles they face. 🙌 The focus is on raising awareness about the diverse challenges and inequalities experienced around the globe.</p> <p>Discover more and join here ➡️ https://www.iccd.care/</p> <p>#ICCD2024 #EqualAccessToCare #ChildhoodCancerAwareness</p>
<p>Join</p>	<p>🎗️ Join our campaign and be a part of International Childhood Cancer Day! 🎗️ This month-long campaign aims not only to raise awareness, but also to identify and address inequalities in childhood cancer treatment 🌍</p> <p>💛 CCI and @worldsiop emphasize that a child's survival should not depend on their place of residence, urging everyone to join this global initiative to share challenges, take action, and demonstrate a positive impact on the fight against childhood cancer. Learn all the details and join at ➡️ https://www.iccd.care/</p> <p>#ICCD2024 #EqualAccessToCare #ChildhoodCancerAwareness</p>

💛 CCI and @worldsiop advocate for a world where the inequalities and challenges faced by children with cancer are comprehensively understood and addressed by political leaders, decision-makers, social influencers, healthcare professionals, and the community at large.

🌟 **How to join our #ICCD Campaign?**

🎗️ Visit www.iccd.care, click on 'participate' and share with the world the challenges faced by children with cancer.

🎗️ Follow the campaign on CCI's social media platforms: Instagram / Facebook / LinkedIn / X / Threads.

🎗️ Inform your community about the campaign. Share posts on social media and use #ICCD2024 to spread the word.

#EqualAccessToCare #ChildhoodCancerAwareness @worldsiop

Map

Let's create a map to raise awareness! 🌍

🌟 Join our #ICCD2024 campaign and shed light on the challenges and inequalities faced by children, survivors, families, caretakers, and healthcare professionals worldwide.

🌐 Visit www.iccd.care and explore the interactive map where participants can leave a digital postcard, showcasing challenges in their own country or within the patients' pathway. 💛 At the end of the campaign, we aim to have a map outlining challenges across the globe, and next year, we will add actions and possible solutions for respective challenges submitted.

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Let's come together to map a brighter future! 🌍✨

✨ Participate in our #ICCD2024 campaign and spotlight the challenges and inequalities faced by children, survivors, families, caretakers, and healthcare professionals across the globe.

🌐 Visit www.iccd.care to explore the interactive map where you can leave a digital postcard, sharing challenges in your own country or within the patients' pathway.

💛 As the campaign concludes, our aim is to have a map illustrating challenges worldwide. Next year, we'll take further steps by adding action plans and potential solutions for the challenges submitted.

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How to join

👉 The International Childhood Cancer Day is a moment to raise awareness but also to identify inequalities. We encourage our members to join us over the next 3 years to share challenges, take action, and demonstrate their impact," Rodney Wong, President of CCI.

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